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Save  
10%  
on

Every  
Purchase

May Seed & Nursery Co.  
Shenandoah, Iowa

# MAY'S EXTRA VALUE BULLETIN

February 15, 1922.

1c Paid

Shenandoah, Iowa

Permit No. 15

Name

L. C. Corbett

P. O.

Washington

R. F. D. No.

State

D. C.

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# MAY'S

## 10% EXTRA VALUE OFFER

### Reduced Prices for Early Orders

### From Catalog Prices

On every purchase of Nursery Stock (Fruit Trees, Small Fruits, Ornamental Shrubs, Trees, Evergreens, Roses, Perennials, Vines and Bulbs) Vegetable and Flower Seeds, you can select FREE 10% EXTRA VALUE.

Here's the way it works:

On a \$ 1.00 order you get.....	\$ .10 extra value
On a \$ 2.00 order you get.....	\$ .20 extra value
On a \$ 5.00 order you get.....	\$ .50 extra value
On a \$20.00 order you get.....	\$2.00 extra value

See example in dialog of how much you will get FREE for the 10% extra value. Enough seeds for a family garden FREE.

Take advantage promptly of this generous offer. PROTECT yourself by ordering early and help us give you better service.

## SAVE MONEY BY EARLY PURCHASES

Dry weather last summer has caused shortages in a good many crops. Quite a few vegetable seeds are scarce. Grass and Clover Seed crops are not large. There is a heavy demand for them at our present low prices. The markets are steadily advancing. Don't delay in placing your order NOW.

Place your order early and get the

## 10% EXTRA VALUE

## A "Common Sense" Conversation at Home

Time—Just after supper, about 7:30 p. m., February 20, 1922.

Place—A country home occupied by John and Mary and their eight children. One older son lives near them.

Mary—Say, John, do you know the May Seed & Nursery Co. sent us their catalogue of Nursery Stock and Garden Seeds sometime ago, and to-day we received their Bulletin. It sure is a nice catalogue, and their prices are low, and they are making a 10 per cent BONUS offer on early orders.

John—Well, Mary, if they have got their prices down, they are the fellows we will order from, for they have a fine reputation for square dealing, and we must purchase from the firm where our money will reach farther.

Mary—Yes, John, we have eight children, and we just must be economical. Their Bulletin says they're giving 10 per cent extra value on Nursery Stock, Garden and Flower Seeds. These, you know, are about the main things we need here at home. Pull your chair up here to the table and let's look over May's Seed Book, and Bulletin. There's a lot of good testimonials in it from folks who are well satisfied. I've heard a lot about Arbor Lodge.

John—My, just look at the apples and cherries and grapes and raspberries on that front cover. That Jonathan Apple just makes a feller's mouth water. Golly, but it looks good. We had to sell ten bushels of corn to pay for one bushel of apples last fall, and it takes a bushel of wheat with 15¢ thrown in for two cans of cherries.

Mary—Yes, John, and you always want apple dumplings and sauce in August and September, and you just can't have it unless you have a Duchess apple. Our old orchard is about all gone, and we had three such nice Duchess trees.

John—Darn it, you don't say so! Well, I guess we better plan on get-

ting some trees and garden seeds this spring. Let's look through May's Seed Book and pick out our Nursery Stock and Garden Seeds. Say, they've starred the varieties right through that's leaders, and what we use in the corn belt. I'm glad of that.

Mary—Say, John, they sure are a reliable firm. Look what the banks say about them on Page 2. Then they have a large investment in a big building. Shows they're in for good and mean business. Frank Dorcus saw it, and they've got 600 acres of land right there next to town where they grow trees and seeds.

John—Look, Mary, on Page 3, they tell a person how to take care of Nursery Stock. They sure know their business. Yes, I've heard a lot of favorable things about Ed Welch. He's an old hand at the game. Built up a big business there from nothing. Used to work for 60¢ a day.

Mary—Yes, Mr. Welch is a fine man, square and honest. Mr. May used to teach school out west and sold seeds down in the mountains, riding horseback.

John—Well, I'm convinced in looking through this book that these people's prices are fair, and then we get the 10 per cent extra value, which will help a lot. Then you notice that their "Shenandoah Brand" seeds and trees are trademarked. That means they're sure all right.

Mary—Let's go to work and make up our order at once for our seeds because we know these folks are square, and this is a mighty good offer. Here's the order sheet, you write it down.

John—Now Charley, our boy over at Glidden, just as well go in on this, and it will make up quite an order. Then Frank Newcom has a book from somewhere in Wisconsin, but pshaw, he just as well go in here. Let's call him up and tell him so. He will get in on this Extra Value offer too. It will all help. It pays to get them direct from the grower.

All right, here goes—

May Seed & Nursery Co.,  
Shenandoah, Iowa.

Dear Sirs: Your Catalogue and Bulletin at hand, and we are taking advantage of your 10% Extra Value offer. We have put in one "Special Collection" as listed on Page 50. We understand that the discount does not come off it—but our total order with our oldest son's outside of this, amounts to \$18.00. For the extra \$1.80, allowed as a Bonus, we have selected the following, on which there is no charge:

1 Packet Valentine Beans.....	10¢
1 Packet Henderson Bush Lima Beans.....	10¢
1 Packet Red Ball Beet.....	10¢
1 Packet Copenhagen Market Cabbage.....	10¢
1 Packet Late Flat Dutch Cabbage.....	10¢
1 Packet Carrot Chatenay.....	5¢
1 Packet Golden Bantam Sweetcorn.....	10¢
1 Packet Stowell's Evergreen Sweetcorn.....	5¢
1 Packet Early Fortune Cucumbers.....	10¢
1 Packet Nott's Excelsior Peas.....	10¢

FREE for 10% Extra Value

2 Packet 1 Black Seeded Simpson Lettuce.....	15¢
1 Grand Rapids Lettuce.....	5¢
1 Packet Icicle Radishes.....	10¢
1 Packet French Breakfast Radishes.....	10¢
1 Packet John Baer Tomato.....	10¢
1 Packet Dill.....	10¢
1 Packet Antirrhinum Tall Sorts.....	10¢
1 Packet Mayview's Favorite Melons.....	10¢
1 Packet Calliopsis.....	10¢
1 Packet California Poppy.....	10¢

Total - - - - \$1.80

P. S.—Send the Garden Seeds right away—nursery stock and seed potatoes after all danger of freezing is over.

Yours truly, JOHN DOE

# MAY SEED & NURSERY CO., SHENANDOAH, IOWA



# "LIVE AND LET LIVE"

We thoroughly believe in the above "motto" and can say without fear of having our statement refuted that the prices we are making you on this extra fine list of varieties of trees is based on that principle.

MAY'S "SHENANDOAH BRAND" seeds and trees are trademarked. They have been passed with honor by Inspectors, Orchardists, Gardeners and the men who say "You can" or "You can't"—. OUR "SHENANDOAH BRAND" trees are well and favorably known everywhere. Every scion seedling, graft and tree is carefully watched from seed clear through until it's ready for shipment. Its parentage is traced, and its environment carefully guarded. We believe that you will harvest the kind you plant—whether it be weeds, seeds, trees or deeds.

For the benefit of the wide range of territory which we cover, we are running this long list of varieties. Pick out what you want. We prefer to sell not less than 10 in a bundle, but if you can't use that many, send in your order anyway.

OUR "SHENANDOAH BRAND" trees are guaranteed to be free of disease and a certificate will accompany each and every shipment.

This long, complete list of fruit trees cannot be found anywhere else at such **BARGAIN PRICES**. Sit down now and send your order at once, as such varieties as Duchess, Jonathan and Grimes Golden Apples will move mighty fast.

P. S.—Don't forget your garden and flower seed orders and the extra 10 per cent values. Send your seed and tree orders together.

## CAN YOU BEAT IT?

Here's the list. Just select the varieties you want. Call it **MAYVIEW LIST** and send it in. Many are described in our catalog. We have marked for your information the season of each variety. In apples and pears, W—means Winter, S—Summer, F—Fall.

The extra 10 per cent value does not apply to this offer, as it's as low now as we can make it and get out.

Apples and Peaches, any variety	2½	to	3½	ft., at	20c
Cherries, on hardy French Mahaleb roots	2	to	3	ft. at	30c
Pears	3	to	4	ft. at	30c
Compass Cherry Plum on Native Plum			3	ft. at	25c
Plums, European, Japan, Natives and Hansens			3	ft. at	30c

### APPLES—

Baldwin—W  
Banana—W  
Ben Davis—W  
Black Ben Davis—W  
Delicious—W  
Early Harvest—S  
Duchess—S & F  
Golden Russett—W  
Fameuse—F  
Gano—W  
Grimes Golden—W  
Hibernal—W  
Jonathan—W  
McIntosh—W  
McMahon—F  
Maiden Blush—F  
Malinda—F  
M. B. Twig—W  
Northern Spy—W  
N. W. Greening—W  
Patten's Greening—W  
Red Astrachan—S  
Red June—S  
Roman Stem—W  
Rome Beauty—W  
Salome F & W  
Stayman's—W  
Sweet Bough—S  
Tatman Sweet—W

### Wagener—W

Wealthy—F & W  
Winesap—W  
Yellow Transparent—S  
York Imperial—W

### CHERRIES, SOUR—

Early Richmond—Early  
Montmorency—Medium  
English Morello—Late  
Dyehouse—Early

### CHERRIES, SWEET—

Black Tartarian—Last of June

Gov. Wood—Last of June  
Napoléon—July

Windsor—July

### COMPASS CHERRY PLUM

—August, fruits at 2 years

### PEARS, STANDARD—

Bartlett—S  
B. D. Anjou—W  
Duchess—F  
Flemish Beauty—F  
Kieffer—W

### EUROPEAN PLUM—

German Prune—September  
Lombard—August  
Shrop, Damson—October

### JAPAN PLUM—

Abundance—August  
Burbank—August

### HANSEN PLUMS—

Hanska—Late  
Opata—Early  
Sapa—Medium Early

### NATIVE PLUMS—

Burwood—Last of August  
Surprise—August 25th  
Terry—Sept. 1st  
Wyant—Sept. 1st

### CRABS—

Hyslop—W  
Red Seberian—F  
Whitney—S

### PEACHES—

Alexander—Mid. July, Cling  
Carman—August, Free  
Champion—August, Free  
Chinese Cling—Early Aug.  
Chosby—Sept., Free  
Crawford's Early—Late August, Free  
Crawford's Late—Late September, Free  
Elberta—Aug., Sept., Free  
J. H. Hale—Aug., Sept., Free  
Salway—October, Free

## SPECIAL 20 PERCENT DISCOUNT ON INSECTICIDES AND FUNGICIDES

Listed on Page 91 of the Catalogue.

Don't neglect your fruit trees after you have set them out. Don't let the bugs and diseases kill them. Spray them—Prune them—keep them cultivated and free from weeds like your corn. It only takes a few hours every now and then, when you're not busy at something else, and you'll be many times repaid in extra returns.

We want to help you in every way possible. It is part of our service to you and we want you to call on us. We are making this **BIG DISCOUNT** as a special inducement to get you to tend to your trees.

Write for our complete spray calendar. IT'S FREE. Get our rock bottom prices on big sprayers.

## **“HUBAM”**

### **“THE CLOVER THAT SAVES A YEAR”**

Hubam saves a year in crop rotation. It may be sown in the spring on winter wheat or with spring grain, the grain harvested in the usual way and the clover will make a growth of from three to four feet in the stubble field by fall.

You can plow this under, use it for hay, or pasture it and right there you have a year saved over any other legume.

You would save one year in getting an enormous growth to plow under for you can fall plow this sweet clover, turn the Hubam right under and in the following spring sow the ground back to wheat or corn again, or oats or whatever it is you desire. Hubam will not come up in the spring when fall plowed.

### **THREE THINGS AT ONCE**

Being a continuous bloomer from early summer till killing frosts it is the best bee pasture we ever saw. And while you are getting all this honey it is making a big crop of seed which will bring you big cash returns. If you will spread the straw back on the ground after hulling you'll be building up your soil the same as with any good legume.

In short you'll make a big cash crop, have the honey for “velvet” and build up your soil all the same year.

### **BIG CASH RETURNS TO BE HAD**

There never has been enough seed to take care of the demand. Last year it started selling at \$5.00 per pound and at the end of the season sold at \$10.00 per pound and then not enough to go around.

### **ROCK BOTTOM PRICES NOW**

We want everyone to plant some Hubam this year. If only a pound give it a trial—convince yourself—get in on the ground floor—realize good profits now. To help you we've put our price right down to the bottom.

### **GET CERTIFIED SEED**

In buying seed from us you are assuring yourself of genuine Hubam. Remember we furnish you the “papers” on every shipment. Your seed will be from the original “Ames Strain.” It will be carefully cleaned and scarified.

Buy direct from the grower—don't take chances and lose out on this year's crop and profits.

## **SPECIAL OFFER**

### **4 POUNDS CERTIFIED HUBAM FOR \$5.00**

Inoculation free. Enough seed for  $1\frac{1}{2}$  acres which will yield 400 to 1,000 pounds of seed, make a world of good honey, feed and build up the soil besides. Write for prices on larger quantities.

### **FREE CATALOGUE**

If for some reason your copy of our catalogue has failed to reach you or you have misplaced it, drop a card and we'll send another copy by return mail. You can't afford to be without it. How about your neighbor? We will be glad to send them one if you think they are interested.

### **CLUB ORDERS**

#### **SPECIAL PREMIUMS GIVEN ON ALL CLUB ORDERS**

Our new Excelsa Crimson Rambler Rose FREE in addition to our regular 10 per cent Extra Value offer on every Club Order for \$10.00 or over. One rose will be sent to each party who is in on the club order. Get together with your neighbors in placing your order. It will mean quite a saving for all as you get the benefit of the large quantity prices. We tag each order separately but ship them all together at the same time.

## **BOYS AND GIRLS WIN \$25.00 CASH PREMIUMS**

We like to have pictures of trees, orchards, vegetables and flower gardens that have been grown from seeds and trees received from us, or pictures of your home after you have planted shrubs and flowers around it.

Take your camera on some nice sunny day this summer and win a prize. You must have the pictures to us by October 1, 1922 when the prizes will be paid.

None of those connected with the seed house in anyway or their relatives can enter this contest.

### **HERE'S HOW THE PRIZES RUN**

\$10.00 for the best picture; \$5.00 for the second best; \$2.00 for the third best; \$1.00 each for the next five best.

Don't forget to get them in by October 1, 1922.

# MAY'S WHOLESALE PRICES OF GRASS AND FIELD SEED SOLD DIRECT TO THE FARMER

FEBRUARY 15, 1922

"Shenandoah Brand" Means Highest Quality

Field & Grass Seed Prices Subject to Market Change. F. O. B. Shenandoah, Ia. Bags Free.

ALFALFA	1 to 10 bs.	10 to 100 lbs.	Per bu.
Nebraska Grower	Per lb.	Per lb.	Per bu.
Fancy	\$.20	\$.18	equals \$10.80
Shenandoah Brand	.22	.20	12.00
Dakota Grower			
Fancy	.21	.19	" 11.40
Shenandoah Brand	.23	.21	" 12.60
Grum	.47	.45	" 27.00

CLOVERS			
Medium Red			
Fancy	.25	.23½	" 14.10
Shenandoah Brand	.26	.25	" 15.00
Mammoth Red			
Shenandoah Brand	.28	.26	" 15.60
Alsike			
Shenandoah Brand	.26	.24	" 14.40
White Dutch			
Shenandoah Brand	.50	.48	" 28.80

Sweet Clover			
Hibam (Annual)			
White Blossom	1.50	Write for Prices	
White Blossom			
Biennial	.14	.12½	" 7.50
Yellow Blossom			
Biennial	.14	.12½	" 7.50

TIMOTHY			
Fancy	.08	.07	" 3.15
Shenandoah Brand	.09	.08	" 3.60
Timothy and Alsike	.14	.12	" 5.40
Timothy & Red Clover	.14	.12	" 5.40

GRASS SEED	10 lb.	25 lb.	100 lb.
	per lb.	per lb.	per lb.
Kentucky Blue Grass	\$.055	\$0.52	\$50.00
Orchard Grass	.25	.23	22.00
Meadow Fescue (English)			
Blue Grass	.30	.27	25.00
Canada Blue Grass	.50	.47	45.00
English or Perennial Rye			
Grass	.18	.15	13.50
Red Top (Hulled)	.35	.32	30.00
Brome Grass (Bromus)			
Inermis	.18	.17	15.00

GRASS MIXTURES			
For Low Damp Soil	.20	.18	16.00
For Highland	.17	.16	15.00
Shenandoah Brand			
Mixture	.20	.18	16.00

OATS (From)	5 bu.	10 bu.	25 bu.
	per bu.	per bu.	per bu.
Certified Seed	\$.085	\$0.80	\$0.75
Iowa			
Iowa 105 (Yellow Kherson)	.75	.70	.65
Iowa 103 (White Kherson)	.70	.65	.60
Swedish Select			
Regenerated	1.35	1.30	1.25

BARLEY	1 bu.	5 bu.	10 bu.
	per bu.	per bu.	per bu.
White Hulless	\$2.35	\$2.25	\$2.10
Mansbury (Six Row)	1.50	1.40	1.35
Comau Barley	1.30	1.25	1.20
Champion Beardless	1.85	1.70	1.60
SPELTZ	1.35	1.30	1.25

WHEAT			
Marquis	2.50	2.40	2.25
RYE			
Spring Rye	2.40	2.30	2.15

SOY BEANS			
Ito Sau	3.25	3.20	3.15
Columbian	3.00	2.95	2.90
Manchu	3.25	3.20	3.15
Black Eyebrow	3.25	3.20	3.15

COW PEAS	1 bu.	5 bu.	10 bu.
	per bu.	per bu.	per bu.
Whip-poor-will	\$3.20	\$3.10	\$3.00
New Era	3.10	3.00	2.90
Canada Field Peas	4.00	3.90	3.75

VETCH	10 lb.	25 lb.	100 lb.
	per lb.	per lb.	per lb.
Winter or Saud	\$.20	\$.16	\$.15.00
Spring	.15	.12	10.00
FLAX SEED	.08	.07	6.00

MILLETS			
White Wonder	.04	.03½	3.25
Hog or Broom Corn	.04	.03½	3.25
Jap. Baryard (Billion)			
Dollar Grass	.07	.06	5.00
Golden (German)	.04	.03½	3.25
Common	.03½	.03	2.75
Siberian (Red)	.04	.03½	3.25
BUCKWHEAT	.05	.04½	4.00

ANNUAL HOG PASTURE MIXTURE			
BROOM CORN			
Oklahoma Dwarf	.05	.04	3.75
Improved Evergreen	.05	.04	3.75

SORGHUMS (For Forage & Syrup)			
Kaffir Corn, White	.03¾	.03	2.50
Milo Maize	.03¾	.03	2.75
Peterita	.04	.03½	3.25
Shrook Kaffir	.04	.03½	3.25
Amber Cane (For Fodder)	.03¾	.03	2.50

Orange Cane			
(For Fodder)	.03¾	.03	2.50
Early Amber Cane			
(For Sorghum)	.10	Write for Prices	

Early Orange Cane			
(For Sorghum)	.10	Write for Prices	
Early Rose Cane			
(For Sorghum)	.10	Write for Prices	

SUDAN GRASS			
CORN	.07	.06½	6.00
	1 bu.	5 bu.	10 bu.
	per bu.	per bu.	per bu.

Iowa Silver Mine	1.50	1.40	1.35
Boone County White	1.50	1.40	1.35
Reid's Yellow Dent	1.50	1.40	1.35
Iowa Gold Mine	1.50	1.40	1.35
Calico	1.60	1.50	1.45
Yellow Rose	1.75	1.65	1.60
Improved Leaning	1.50	1.40	1.35
St. Charles (red cob white)	1.50	1.40	1.35
N. W. Dent (White Cap)	1.60	1.50	1.45
Silver King	1.60	1.50	1.45
Pride of the North	1.60	1.50	1.45
White Flint	1.75	1.70	1.65
Yellow Flint	1.75	1.70	1.65
Mammoth White Ensilage	1.15	1.05	1.00
Mammoth Yellow Ensilage	1.15	1.05	1.00

POP CORN	10 lb.	25 lb.	50 lb.
	per lb.	per lb.	per lb.
Queen's Golden	\$.10	\$.08	\$.06
White Rice	.10	.08	.06

RAPE SEED			
Dwarf Essex	.12	.11	.10
SEED POTATOES	1 bu.	5 bu.	10 bu.
	per bu.	per bu.	per bu.

Red River Grown (Certified)			
May's Extra Early Bureka	\$2.50	\$2.35	\$2.25
May's Early Six Weeks	2.50	2.35	2.25
Cobblers	2.25	2.10	2.00
Early Ohio	2.25	2.10	2.00
Rural New Yorkers	2.25	2.10	2.00

SWEET POTATOES	1 bu.	5 bu.	10 bu.
	per bu.	per bu.	per bu.
Yellow Jersey	Write for Prices		
Nancy Hall	Write for Prices		

ONION SETS	Prepaid	per qt.	per gal.	per bu.
Red Bottoms	\$.20	\$0.70	\$4.50	
Yellow Bottoms	.20	.70	4.50	
White Bottoms	.25	.90	5.00	
Winter Tops	.25	.90		

PLEASE NOTE—The 10 per cent EXTRA VALUE offer does not apply to collections, special quotations, potatoes, farm and grass seeds and supplies.